



The Fair Education Alliance
The collective voice for a fairer education for all



Vision and Mission

Vision:

The Fair Education Alliance is working towards a world where our education system is fair – where children’s educational success is not limited by their socio-economic background. This is a world where disadvantage no longer determines literacy and numeracy rates at primary school, GCSE attainment at secondary school, the character, emotional wellbeing and mental health of young people, participation in further education or employment-based training and university graduation.

Mission:

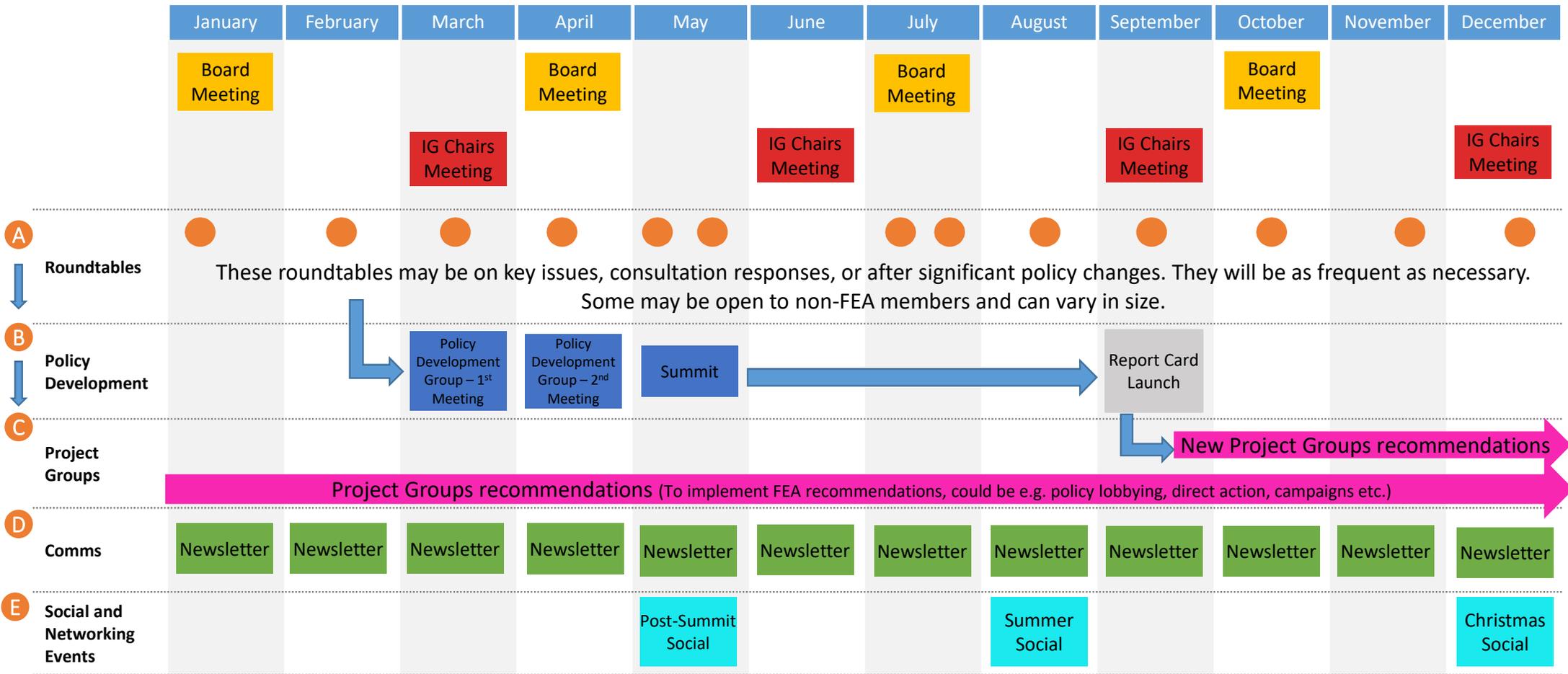
To use our collective voice and influence to create change by helping a wide range of stakeholders to close the gap between the most disadvantaged children and their wealthier peers.



Strategic Priorities

1. Using our collective voice to keep the issue of educational inequality and our Impact Goals as a critical issue on society's agenda and measure progress in achieving them.
2. Connecting organisations working on similar issues to reach the Impact Goals more effectively together than they can alone.
3. Driving change in critical areas that our members recommend will reduce educational inequality.

Our Annual Calendar



Exact dates to be provided for each year. See 'FEA in 2018' for this year's dates

Impact Goals

Impact Goal One:

Narrow the gap in literacy and numeracy at primary school

Impact Goal Two:

Narrow the gap in GCSE attainment at secondary school

Impact Goal Three:

Ensure young people develop key strengths, including character, emotional wellbeing and mental health, to support high aspirations

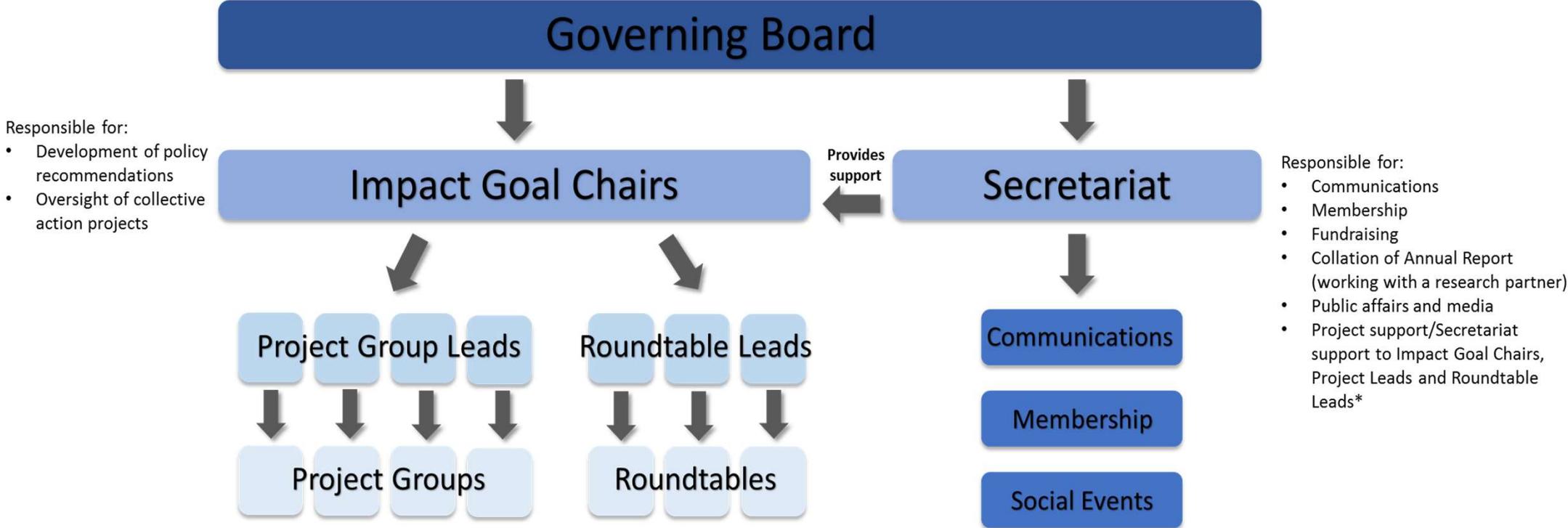
Impact Goal Four:

Narrow the gap in the proportion of young people taking part in further education or employment-based training after finishing their GCSEs

Impact Goal Five:

Narrow the gap in university graduation, including from the 25% most selective universities

Our Structure



*Not currently resourced. However proposal to explore additional member of staff to provide this

Governing Board



Sir Richard Lambert
(Chair)



Dame Julia Cleverdon
(Vice-Chair)



Sonia Blandford



Jonathan Douglas



Nick Haisman-Smith



Richard Hardie



Gareth Jenkins



Ndidi Okezie



Brett Wigdortz

Impact Goal Chairs

Impact Goal 1a: Narrow the gap in literacy at primary school



Harriet McCann
National Literacy Trust

Impact Goal 1b: Narrow the gap in numeracy at primary school



Catherine Knowles
Achievement for All



Ben Churchill
KPMG

Impact Goal 2: Narrow the gap in GCSE attainment at secondary school

Chair role currently vacant

Impact Goal 3: Ensure young people develop key strengths, including character, emotional wellbeing and mental health, to support high aspirations



Bea Stevenson
Family Links



Emily Lau
CCCU

Impact Goal 4: Narrow the gap in the proportion of young people taking part in FE or employment-based training post-GCSE



Katy Neep
Business in the Community

Impact Goal 5: Narrow the gap in university graduation, including from the 25% most selective universities



Andrew Berwick
The Access Project

Secretariat



Sam Butters
CEO

Sam is responsible for overall strategy and effective operations of the Fair Education Alliance. She ensures the FEA has effective infrastructure for members to work together to reach the Impact Goals and works closely with the Chairs to oversee all work being led by members.

Sam manages the secretariat and leads on fundraising, finance, membership and stakeholder relationship building to ensure the FEA is equipped with the resources to achieve our goals.



Alex Turner
Stakeholder Relations Manager

Alex has responsibility for supporting the FEA membership and manages the FEA's key relationships. Alex leads on the collective policy development for the annual Report Card and tracks the progress made on these policies.

He also plays a key role in delivering the FEA's public affairs activities such as supporting members to host roundtables on current issues and organising collective responses to consultations.



Role Vacant
Project Management Officer

The Project Management Officer will support project leads to translate recommendations into clear outcomes and project plans including identifying key timings and milestones.

They will also establish and run a system to track and monitor progress on each of the projects and use this to report back to the CEO, Board and wider membership.

Projects and Roundtables

Projects:

The FEA convenes project groups around specific policy recommendations put forward in the annual Report Card. Each group has clear objectives and an action plan on how to drive change in this area over the coming year. The project groups identify what skills, capabilities and resource they require in order to realise their recommendations and use the Secretariat to connect with suitable members across the Alliance. Both how the groups work and how often they meet are determined by the Project Leads (with support from the Secretariat Project Management Officer*). Members of these groups may span across Impact Goals in order to make efficient use of the expertise in the membership rather than confining them to Impact Goal siloes. The Secretariat manages a dashboard of progress (including key focuses, dates and required expertise) which will be shared with the membership.

Roundtables:

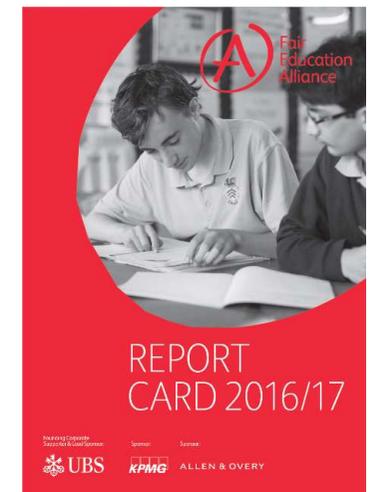
As well as the project groups, the FEA also hosts regular roundtable-style events on topics which are of relevance to our Impact Goals. These roundtables may be on key issues, consultation responses, or after significant policy changes related to education. This ensures that members have the opportunity to discuss current policy topics, share updates and hear from external speakers. Members take a lead on suggesting and leading these roundtable events. They are as frequent as necessary. Some are open to non-FEA members and vary in size. After the roundtables, the FEA may decide to put together policy position papers on the topics discussed.

*This role is not yet resourced but we aim to appoint in mid 2018

Report Card

As part of our activity designed to raise awareness and influence policy, the Alliance is committed to producing an annual state of the nation Report Card on national progress on closing the gap. The report takes the form of an assessment of our education system against each of the Fair Education Impact Goals. Each Report Card looks at where we've made progress since the last report, where things are going well, and where there needs to be improvement. The report also investigates where there are pockets of best practice that should be scaled up, and where there are policy changes that need to happen.

The Report Card features policy recommendations that are collectively developed by all members of the FEA. Members submit the recommendations that they would like to see proposed in the Report Card and these are brought to the annual FEA Summit. The Summit is a one day event where a representative from each member organisation is present and vote on each of the proposed policy recommendations. If a recommendation receives a supermajority of 67%, it will be adopted as official FEA policy and be included in the Report Card.



 Key opportunities for achieving this aim

How our work achieves our aims

	Report Card	Roundtables	Policy Recommendations	Projects	Newsletter
<p><u>Using our collective voice</u> to keep the issue of educational inequality and our Impact Goals as a critical issue on society's agenda and <u>measure progress</u> in achieving them.</p>	<p>The Report Card launch is the key annual point where we measure progress towards the Impact Goals. It is an opportunity for showcasing to media and key stakeholders the issues, our recommendations and progress.</p>	<p>Roundtables provide an opportunity for open debate with FEA members and other stakeholders to expose and discuss critical issues that effect educational inequality</p>	<p>Members collectively agree on the key priorities we as an alliance believe will improve educational equality.</p>	<p>Organisations work together to implement the collective policies that the membership have agreed and drive system change.</p>	<p>Our collective response to key sector updates will be included in the newsletter.</p>
<p><u>Connecting organisations</u> working on similar issues to reach the Impact Goals more effectively together than they can alone</p>	<p>The Report Card is a collective report, co-developed by all members of the FEA. Throughout the development process there are several opportunities for members to connect and build relationships with other organisations in the FEA.</p>	<p>Members will have the opportunity to engage with other organisations interested in similar issues. Roundtables may also include external organisations which members may find it useful to connect with.</p>	<p>Organisations will have the opportunity to meet and discuss issues pertinent to them at Policy Development Group meetings and at the annual Summit.</p>	<p>Members will have the opportunity to work with other organisations in the Alliance on joint projects. Organisations may end up connecting with organisations they wouldn't otherwise work with.</p>	<p>Showcases the work of likeminded organisations and keeps members up to date with opportunities to collaborate.</p>
<p><u>Driving change</u> in critical areas that our members recommend will reduce educational inequality.</p>	<p>The Report Card includes policy recommendations our members agree will reduce educational inequality. It also assesses the impact we have had in creating the change we want to happen.</p>	<p>If there is a consensus at the roundtable, it may develop into a policy recommendation which members of the FEA can work towards achieving.</p>	<p>FEA members agree on policies that they believe can make the biggest impact. Once the recommendations have been agreed, members can start to work on achieving them.</p>	<p>Project groups develop and deliver action plans to implement FEA recommendations and drive the changes recommended to reduce educational inequality.</p>	<p>The newsletter will track the progress made towards achieving our recommendations and assess our impact.</p>

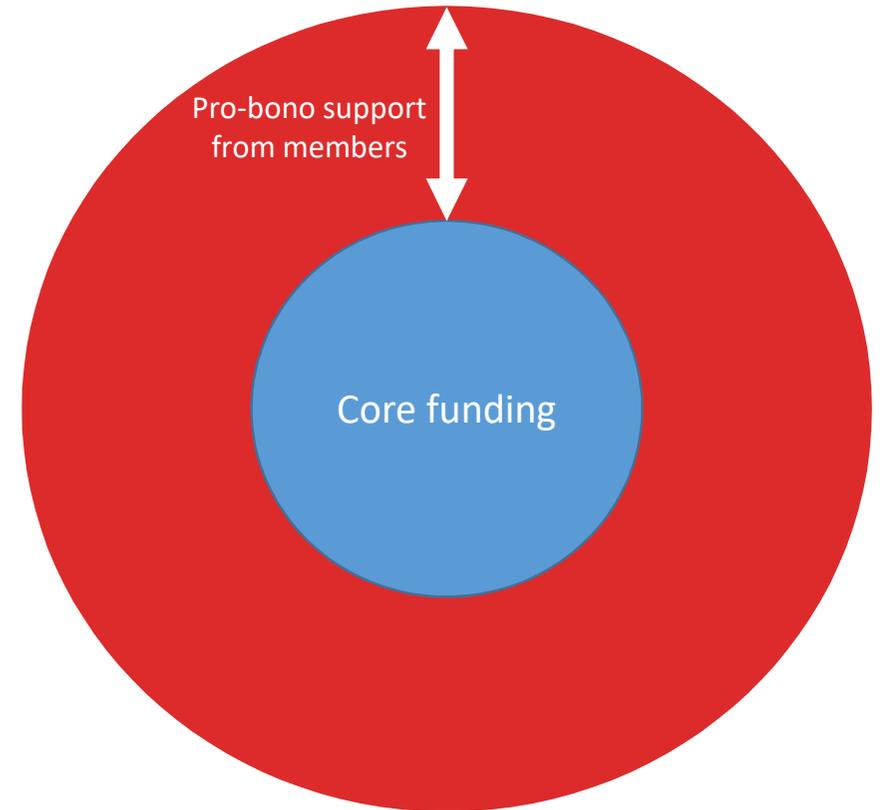
Funding Model

We currently have three corporate members who provide the FEA with its core funding. The support of these organisations allows the FEA to carry out its core work including convening and connecting organisations, supporting members with specific projects and roundtables, and producing the annual Report Card. The corporate members are also represented at the Impact Goal Chairs meetings.

We are also funded on a project by project basis. For example, Allen & Overy, University of Oxford and University of Manchester all contributed funds to the contextualised data project group to produce a report on contextualised admissions at university.

The rest of the work of the FEA is made possible due to the pro-bono support from members.

Total costs of the FEA:



ALLEN & OVERY



Membership

Members and supporters sign up to be part of the Fair Education Alliance because of their commitment to tackling educational inequality. Both members and supporters of the FEA agree to proactively collaborate with other organisations and individuals within the Alliance and share their knowledge and expertise. They work with the Secretariat on joint communication moments, such as the publication of the annual Report Card.

Organisations wishing to join the FEA must first meet with the CEO and then submit an application form. All applications are reviewed by our Governing Board who ultimately have the final say as to whether an organisation joins the Alliance.

We are currently open to accepting new members, and are proactively seeking new members where there may be gaps in our expertise or resource.

Members and Supporters

Achievement for All	Future First	RSA
Action Tutoring	Gap Education	SAPERE
Allen and Overy	Generating Genius	Save the Children
Ambition School Leadership	Girlguiding	School Home Support
Ark	Hackney Pirates	Social Mobility Commission
ASCL	Higher Education Access Network	Springboard Bursary Foundation
ASDAN	ICAN	SSAT
Barnardo's	Impetus PEF	Step up to Serve
Beanstalk	Inspiring Futures	Talk the Talk
Big Society Capital	International Debate Education Association	Teach First
BookTrust	IntoUniversity	Teaching Awards
Bridge Group	Kent and Medway Progression Federation	The Access Project
Brightside Trust	King's College	The Brilliant Club
British Science Association	KPMG	The Children's Literacy Charity
Business in the Community	Mathematics Mastery	The Economist Education Foundation
Campaign for Learning	Mercers Company	The Found Generation
Canterbury University	Mulberry School	The People Project
Career Ready	NAHT	The Reading Agency
CBI	National Association for Able Children in Education	Tower Hamlets Education Business Partnership
Challenge Partners	National Children's Bureau	Tutor Trust
Children's University	National Literacy Trust	UBS
City Year	National Numeracy	UCAS
Debate Mate	Nurture Group Network	UCL Institute of Education
Education and Employers	NUS	University of Leeds
Enabling Enterprise	OFFA	University of Manchester
English Football League Trust	PACEY	University of Newcastle
English-Speaking Union	Place2Be	University of Oxford
Family Links	Progression Trust	Voice21
First Story	Re:generate Trust	Whizz Kidz
Football Beyond Borders	Reach Society	Whole Education
Franklin Scholars	ReachOut	You Make It
Founders4Schools	Right to Succeed	



Website:	www.faireducation.org.uk
Email:	info@faireducation.org.uk
Facebook:	facebook.com/faireducationalliance
Twitter:	@_TheFEA